Cindy Heine, President SyncStream Solutions

Arthur Tacchino, Chief Innovation Officer

8:30 Session One - Where we stand today on the ACA

As the Chief Innovation Officer and Principal at SyncStream Solutions, Arthur is the creator of SyncStream's ACA solutions. As an attorney and professor at The American College, he developed and taught the comprehensive courses on the Affordable Care Act. He is widely recognized as one of the leading experts on the ACA.

Affordable Care Act for all size Employers - Compliance, Tracking and Reporting for both fully insured and self-funded – the current state of affairs. A comprehensive look at the current status of the ACA and the impact for employers and their advisors.

9:30 Session Two - Understand the Source Data for ACA Compliance and Reporting

Jim King currently serves CBIZ, Inc. as Vice President and Chief Operating Officer (COO) of the Employee Benefits National Practice. The COO role spans all aspects of the business to include: Marketing/Sales, Professional Services, Clients, Employees, Vendors, Financial Operations and full P&L responsibility. Jim will often lead key or strategic initiatives such as understanding Healthcare Reform, ACA Compliance, and the impact it has on clients.

Data is a key ACA challenge. Compliance, tracking and reporting around the ACA requires certain data elements. Aggregation of the information is often difficult as it resides in various solutions and locations. Learning how technology can help assist us with solving these issues and what information employers need to be compiling today.

10:15 Break

8:15 Welcome

10:30 Session Three - Panel Discussion - Affordable Care Act Challenges as Opportunities

Panelist

Wesley Watkins is an independent agent representing various products such as health, life, dental, vision, critical illness/cancer and disability for all size businesses as well as individuals and families. Wesley is one of the few agents that holds a specific certification in Health Care Reform Law. Wesley serves on local, state, and national boards for the Association of Health Underwriters as well as advisory council to the Louisiana Commissioner of Insurance. Wesley founded UDB Insurance in 2008, which works in partnership with UDB Financial

Panelist

Marcie O'Dwyer, Associated Benefits Consulting

As a principle of Associated Benefits Consulting, Marcie O'Dwyer brings a unique perspective on the ACA. Marcie holds a masters in health science, is a licensed agent, and a certified case manager and PPACA certified. Marcie currently serves as the Broker Liaison for Associated Benefits.

Panelist

Mike Grinnell, Vice President CPI-HR Kirsten Tudman, Vice President CPI-HR

Mike Grinnell and Kirsten Tudman have been involved in learning and speaking on the Affordable Care Act since inception. They have been key note speakers at many Statewide Associations. For five years, they have both been very active in the Capital Conference on Healthcare Reform. Attending seminars and sessions given by the IRS, Treasury Department, Health & Human Services and other Federal legislators involved with the law. Mike and Kirsten have lobbied both Federally and Statewide on the Affordable Care Act. They specialize in helping employers navigate the ever changing law.

The Affordable Care Act is a challenge, yet some are leveraging the challenges of the ACA as an opportunity for growth and differentiation. A panel discussion of how real consultants and advisors are making the ACA a market opportunity and an avenue for growth.

11:30 Wrapping Up - What the Future may hold around the ACA.....

Chip Kerby, Founder Liberté Group LLC Chip Kerby is an attorney and the founder of Liberté Group LLC, a Washington, DC firm specializing in federal laws affecting the design and administration of ERISA health and welfare benefit plans. The firm works with plan sponsors, service providers, law firms and consulting groups, focusing on health reform compliance issues, plan documentation, vendor contracts and regulatory developments.

The Affordable Care Act is continually unfolding and evolving around us. As we look ahead will review what changes, or clarification may be occurring in the future.

> SyncStream Solutions - Recognizing the need for continued education and dialogue around the Affordable Care Act (887)291-9256 www.sync-stream.com



Jim King, Vice President &

SyncStream Solutions

Chief Operating Officer CBIZ, Inc.

Wesley Watkins, UDB Insurance