

**AGENT/BROKER LETTER OF RECORD**  
**Individual Products**

(Date)

Regence BlueCross BlueShield of Utah  
PO Box 30270  
Salt Lake City, UT 84130-0270

RE: The Appointment of *(Agent or Agency)* as Agent of Record

Dear Regence BlueCross BlueShield of Utah:

I *(member's name)* hereby designate *(Agent or Agency)* as Agent of Record Effective *(Enter Effective Date)* with respect to the Individual insurance product(s) purchased from Regence BlueCross BlueShield of Utah. In making this designation, it is requested that you pay any and all commissions and/or fees payable from the effective date forward to *(Agent or Agency)*. It is understood that *(Agent or Agency)* is the exclusive representative to act on our behalf to:

1. Solicit insurance proposals from you; and
2. Review proposals and make recommendations

I hereby represent to Regence that in issuing this Agent Letter of Record, *(Agent or Agency)* has not given, paid, provided or promised any benefit, inducement, or compensation. It has not been represented that *(Agent or Agency)* can obtain a premium rate more favorable to me than is available through any other appointed agent **for the same coverage, benefit, or program.**

I realize that the terms and conditions of this appointment will be subject to Regence BlueCross BlueShield of Utah's specific contractual requirements, as well as your normal agent appointment procedures.

Any questions about our coverage or proposed benefit changes, as well as any fees and commissions, should be directed to:

*(Agent or Agency Name and Address)*

This Agent Letter of Record rescinds any prior appointment of agent or agency with respect to this coverage and shall remain in effect until revoked or replaced in writing.

Sincerely,

Name (printed)	Signature	Date
Authorized agent/agency official Signature	Agent number	Date

e-mail: [agent.ut@regence.com](mailto:agent.ut@regence.com)

Fax: 801/333-6552