



## Why Opticare of Utah?

### Eyes are the window to the entire body.

Americans typically visit the doctor only when they have a problem. But if you visit the doctor only when symptoms start showing, it may be too late. In fact, the five leading causes of death, as reported by the CDC, are nearly irreversible and incurable when diagnosed late:

- Heart Disease
- Cancer
- Cerebrovascular Diseases (Stroke)
- Diabetes
- Nephritis / Kidney Diseases including Lupus

Routine exams are relatively inexpensive and often covered by insurance, and an OD can catch diabetes, hypertension, high blood pressure, cerebrovascular disease, cancer, auto-immune diseases, and each one of these leading causes of death.

### Why you should have vision insurance:

Visual disorders are the second most prevalent health problem in the country, affecting over 130M people.

- 2/3 of all adults have a vision disorder that can be treated simply by glasses.
- Age Related Macular Degeneration (AMD) and Glaucoma are sight threatening diseases that cause 2M people to go blind annually.
- 90% of computer users have a vision related disorder; treated or untreated, and computer vision syndrome can cause migraines, contrast sensitivity and dry eye syndrome.

### Financial implications:

Patients without vision insurance pay substantially more per year than those that have a plan; or make due with incorrect or outdated prescriptions.

### Other benefits:

- Most importantly we are LOCAL and here to support you whenever needed.
- Nationwide Network [opticareofutah.com](http://opticareofutah.com)
- Discounts for additional glasses throughout the year once initial benefits have been used.
- Competitive prices—two year guarantee with new groups.
- Plan designs for Group & Individual
- Onsite Opticare representative to help with open enrollments, monthly Q & A's & Health Fairs.
- RICH LASIK discount at Standard Optical

For a provider near you visit [opticareofutah.com](http://opticareofutah.com)

